

成年人中文好書推介講座



孫運瑜

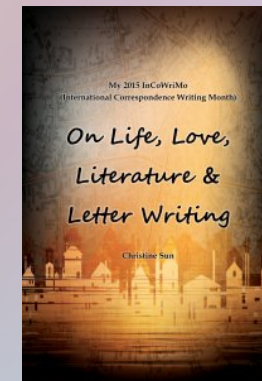
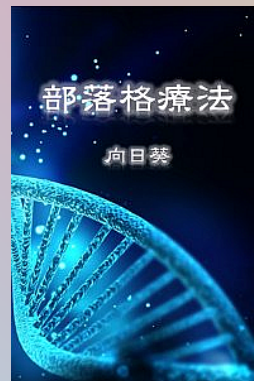
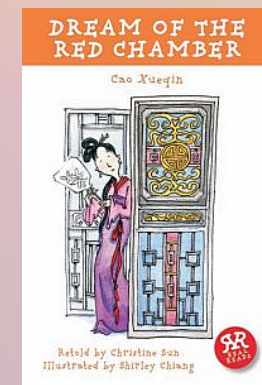
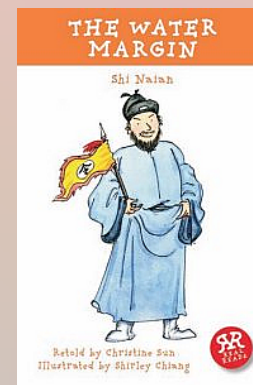
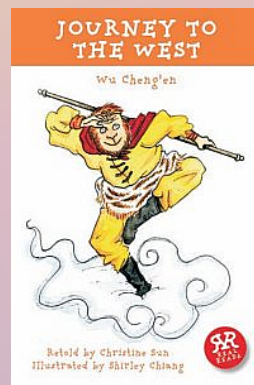
中英雙語作者、譯者、讀者、論者、記者、獨立學者、出版者

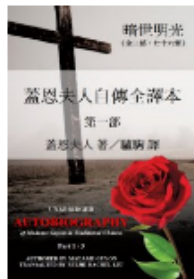
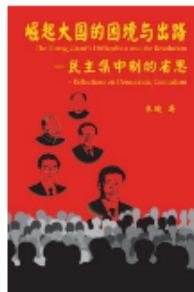
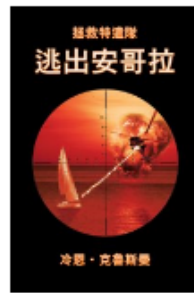
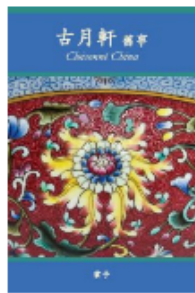
<https://christinesunflower.com/>
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2019 Chinese Reading & Writing Festival, The Pines, February 27, 2019

文字的力量

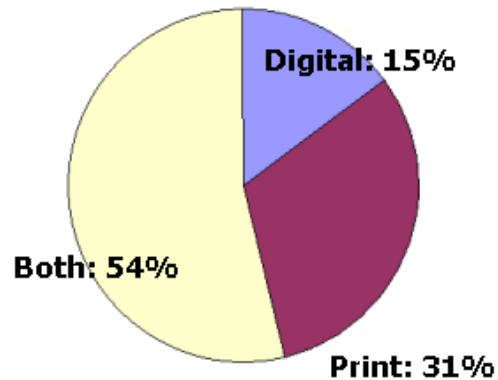
- 創作→閱讀→翻譯→評論→出版
- 中文 VS. 英文，電書 VS. 紙書，傳統 VS. 獨立



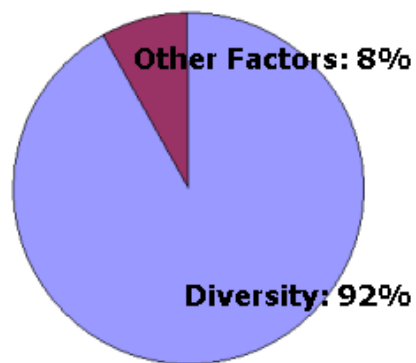


讀書好，好讀書

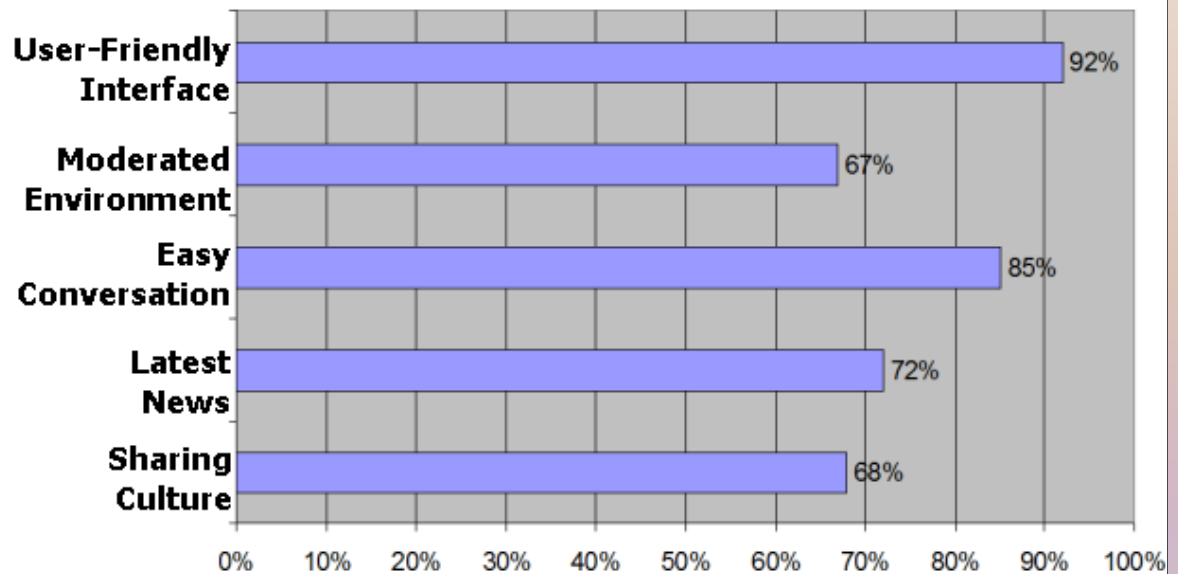
Major Reading Formats



Content Matters



Customer Needs



支持
電書朝代
文學獨立
出版自由

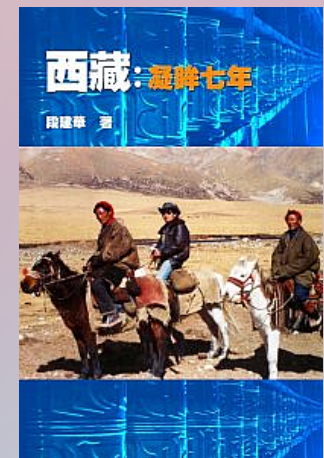
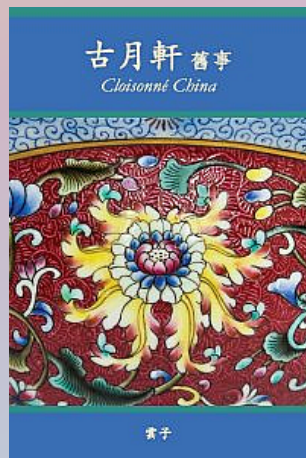
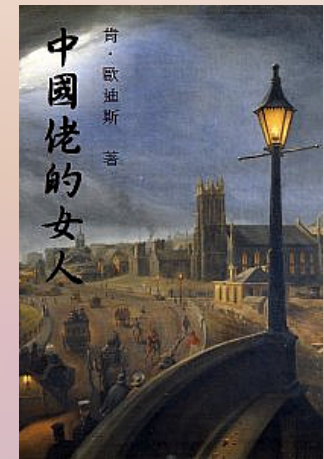
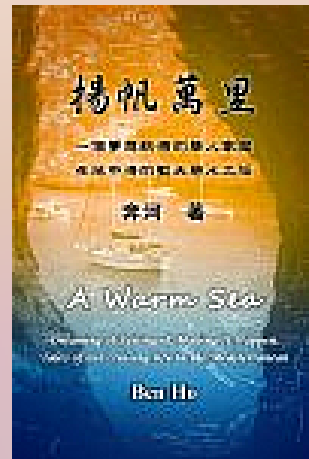
書讀好 (閱讀 & 評論)

- 5W:
 - 為何閱讀 (Why) ?
 - 何處閱讀 (Where) ? 何時閱讀 (When) ?
 - 閱讀哪些文類 (What) ? 閱讀哪些作家 (Who) ?
- 1H:
 - 如何閱讀 (How) ?
 - 感受、感想 vs. 評論、評介
 - “It's the story, not s/he who tells it.”

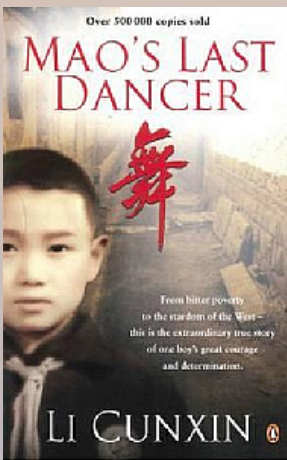
書好讀 (創作 & 出版)

- 3W1H:
 - 為何創作 (Why) ?
 - 為誰創作 (Who) ?
 - 何時發表 (When) ?
 - 如何發表 (How) ?
- 2W:
 - 哪些內容才有人讀 (What) ?
 - 哪裡有出版、推廣和銷售管道 (Where) ?

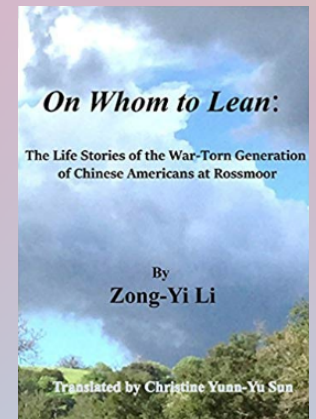
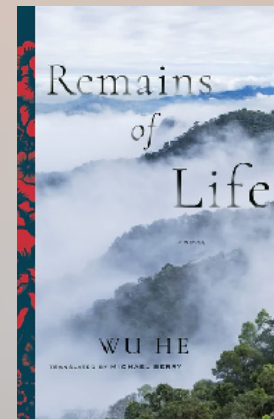
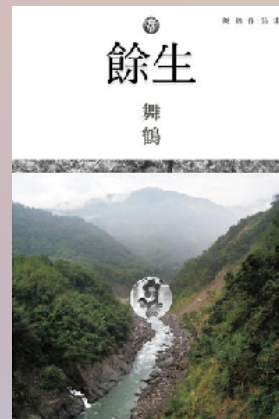
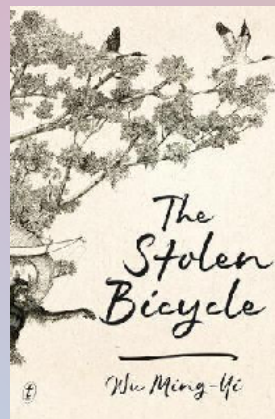
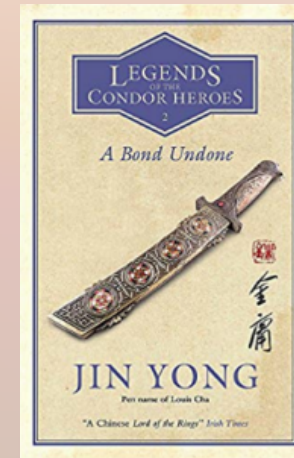
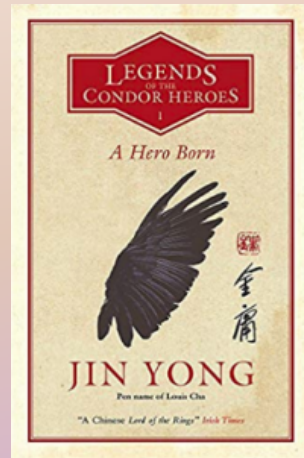
好書讀(翻譯、出版)



讀好書 (1 of 3)



讀好書 (2 of 3)



讀好書 (3 of 3)

